

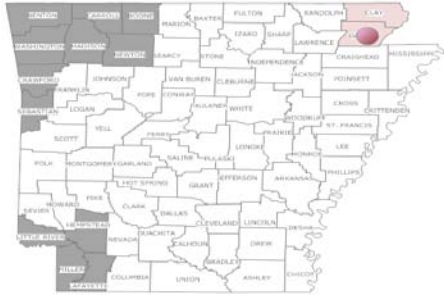


## “ARcare Comprehensive Breast Program”

### ARcare

<b>Project Director:</b>	Brenda Kennedy
<b>Address:</b>	623 North 9th, P.O. Box 497 Augusta, AR 72006
<b>Phone:</b>	(501) 305-3744
<b>Email:</b>	Brenda.Kennedy@arcare.org
<b>Type of Grant:</b>	Screening
<b>Target Population:</b>	Low-income, uninsured/underinsured women under age 59
<b>Counties Served:</b>	Cleburne, Conway, Craighead, Cross, Faulkner, Jackson, Independence, Izard, Lee, Lonoke, Mississippi, Monroe, Poinsett, Prairie, Pulaski, St. Francis, Stone, Van Buren, White, Woodruff
<b>Amnt Funded:</b>	\$51, 357

The Arcare comprehensive Breast Program is a service administered by ARcare to meet the needs of uninsured or underinsured women under age 59 who are in need of breast care education, screening, diagnostic, and treatment services. The program provides free clinical breast exams, breast care education, mammograms, and surgical consultation to women who have no coverage for these services. In addition, women who receive a recommendation for breast biopsy or excision from the surgeon will be provided services free or at a reduced cost. The target population includes low income women who are uninsured or underinsured and are living in or can travel to the ARcare service area and meet income and insurance coverage guidelines. ARcare medical facilities are located in the following counties: White, Woodruff, Cross, Jackson, Craighead, Prairie, Lonoke, Monroe, Independence, and Cleburne.



## “Project Hope” Arkansas Methodist Medical Center

<b>Project Director:</b>	Carrie Rowland
<b>Address:</b>	900 W. Kingshighway Paragould, AR 72451
<b>Phone:</b>	(870) 239-7820
<b>Email:</b>	carrie.rowland@arkansasmethodist.org
<b>Type of Grant:</b>	Screening
<b>Target Population:</b>	Women without health insurance or ability to obtain a screening mammogram from other sources.
<b>Counties Served:</b>	Greene and Clay
<b>Amnt Funded:</b>	\$13, 595

Arkansas Methodist Medical Center (hereafter, AMMC) in Paragould, Arkansas intends to support women’s health by expanding the Project Hope program of providing free mammograms and breast health education for low-income and non-insured women primarily in Greene and Clay counties. The specific goal of this project is to reach 100 women with free screening mammograms to approximately 2,300 other participants with breast education over a one year period. The primary opportunity for reaching these women in need of screening mammograms and breast health education is at the annual women’s health fair hosted by AMMC each October. The women’s health fair, alone, brings nearly 1000 women annually to AMMC. In October 2011, AMMC intends to provide 30 mammograms during the day, and schedule another 30 screenings to be carried out in November and December of 2011. The remaining 40 screenings proposed in the request for funding will be scheduled at other health fairs and community events held throughout 2011 and by the end of the project in March 2012.

# "Breast Screening Project"

## Baptist Health Medical Center

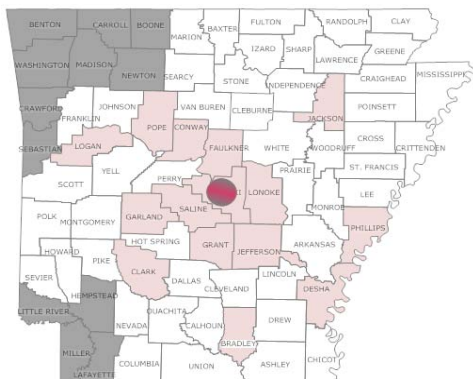
<b>Project Director:</b>	Brenda Goodhart
<b>Address:</b>	9601 I-630, Exit 7 Little Rock, Arkansas 72205
<b>Phone:</b>	501-202-2966
<b>Email:</b>	Brenda.goodhart@baptist-health.org
<b>Type of Grant:</b>	Screening
<b>Target Population:</b>	Low socio-economic, minority and medically underserved women in central Arkansas who do not have health insurance or qualify for BreastCare
<b>Counties Served:</b>	Pulaski, Saline, Faulkner, Jackson, Conway, Garland, Jefferson, Desha, Grant, Phillips, Clark, Logan, Lonoke, Pope, Bradley
<b>Amnt Funded:</b>	\$29, 202

The Breast Screening Program provides life-saving screening among low socioeconomic minorities and medically underserved women in Central Arkansas. Specifically, the program provides screening mammograms, unilateral diagnostics, bilateral diagnostics, ultrasounds, cyst aspirations, core biopsies, and educational materials along with the continuum of services at the Women's Resource Center. These services are provided by a Breast Health Specialist who assesses and monitors the physical, psychological, and social needs of the patient as well as education patients regarding treatment options, support services and self-care.

**“Positive  
Appearance NLR”  
Baptist Health  
Medical Center-NLR**

<b>Project Director:</b>	Cheryl Overstreet
<b>Address:</b>	3401 Springhill Drive, Suite 265 North Little Rock, AR 72117
<b>Phone:</b>	501-202-4995
<b>Email:</b>	Cheryl.overstreet@baptist-health.org
<b>Type of Grant:</b>	Treatment
<b>Target Population:</b>	Underserved, Uninsured breast cancer patients ages 20-65
<b>Counties Served:</b>	Pulaski, Lonoke, Cleburne, Fulton, Faulkner, White
<b>Amnt Funded:</b>	\$2,500

The Breast Center at BHMC-NLR will provide 50 breast cancer patients with wigs and approximately 500 women with educational materials. Both the wigs and education materials are housed in the “Positive Appearance NLR” room within the Breast Center. The education materials are needed for patients and their families to understand their diagnosis and treatments and are offered in English and Spanish.



## “Positive Appearance Center”

### Baptist Health Medical Center

<b>Project Director:</b>	Jackie Moody
<b>Address:</b>	9601 Interstate 630, Exit 7 Little Rock, AR 72205
<b>Phone:</b>	(501) 202-7386
<b>Email:</b>	Jackie.moody@baptist-health.org
<b>Type of Grant:</b>	Treatment
<b>Target Population:</b>	Underserved, uninsured breast cancer patients ages 20-65
<b>Counties Served:</b>	Pulaski, Saline, Vanburen, Bradley, Montgomery, Union, Ouachita, Ashley, Lonoke, Arkansas, Jefferson, Independence, Grant, Clark, Severe, Drew, Faulkner, Dallas
<b>Amnt Funded:</b>	\$12, 000

Since 1999, the BAPTIST HEALTH Women’s Resource Center has provided thousands of women and their families with support through the Positive Appearance Center (PAC). PAC serves over 500 women annually. At the PAC, women have a place to access the latest in medical information, receive professional consultation regarding their treatment and approve their outward appearance through the purchase of wigs, scarves, and other enhancements. Studies show that women who receive this type of support feel better, look better, and live better.

There is a connection between body and mind. The American Cancer Society reported in 2006 that 69% of women with cancer said their appearance changed during treatment, resulting in temporary depression which can adversely impact the outcome of the cancer treatments. The study maintained that appearance affects the patients’ overall sense of well being, which affects their health.



## “Mobile Mammography Unit Outreach”

### Baxter Regional Medical Center

<b>Project Director:</b>	Bonnie Fischer
<b>Address:</b>	639 Broadmoor Circle Mountain Home, AR 72653
<b>Phone:</b>	(870) 425-2666
<b>Email:</b>	bfischer@baxterregional.org
<b>Type of Grant:</b>	Screening
<b>Target Population:</b>	Rural, underserved & underprivileged
<b>Counties Served:</b>	Baxter, Fulton, IZARD, Marion, Searcy, Sharp, Stone
<b>Amnt Funded:</b>	\$88, 955

The Mobile Mammography Unit (MMU) Program of Baxter Regional Medical Center has recognized barriers to women obtaining Mammograms: 1) Access 2) Affordability and 3) Lack of time. The MMU Program addresses these problems by traveling to remote areas and workplaces to offer quick and efficient, reduced cost Mammograms in underserved populations. The volunteer host sites aid the program by recruiting women for Mammograms and keep a list of individuals they Schedule so they can remind them the next year. These reminders help avoid procrastination or forgetting on the part of the patient. Most ladies who host the MMU have also been our patients or friends of patients and can reassure those they schedule of the quick and painless nature of Mammograms on the MMU. Encouraging patients to develop a routine of proper breast care and yearly Mammograms is essential. Each individual is educated, during the course of their Mammogram, regarding the necessity of yearly Mammograms. Common myths are explained and the latest advances in detection are discussed. The MMU is open to all women in need of a yearly screening Mammogram. Susan G. Komen for the Cure and Baxter Regional Medical Center are the primary funding sources for the MMU.



## “Bridging the Screening Gap”

### BreastCare

<b>Project Director:</b>	Barbara Hager
<b>Address:</b>	4815 West Markham, Slot H-11 Little Rock, AR 72205
<b>Phone:</b>	(501) 661-2495
<b>Email:</b>	barbara.hager@arkansas.gov
<b>Type of Grant:</b>	Screening
<b>Target Population:</b>	BreastCare eligible participants are ages 40 or older who have little or no health insurance, are at least 200% Federal Poverty Level (FPL) and would otherwise not be screened for breast cancer.
<b>Counties Served:</b>	Entire Affiliate Service Area
<b>Amnt Funded:</b>	\$268, 028

BreastCare is administered by the Arkansas Department of Health. The program provides free screenings for breast and cervical cancer to Arkansas women age 40 -64 who are uninsured and income is 200% of the federal poverty level. Case management services are provided to women who receive abnormal test results. Women who are diagnosed with cancer and meet eligibility requirements are transitioned to Medicaid. In the state of Arkansas 48,140 women are eligible for BreastCare services. Federal and state funding for fiscal year 2009/2010, allowed the program to serve 10,765 women. BreastCare will request funding from Susan G Komen Arkansas Affiliate for clinical breast exams, screening/diagnostic mammogram, biopsies, ultrasounds and surgical consults for 1,330 women who reside in the 63 county Arkansas affiliate service area. Additional funding will allow the program to increase screening rates for the number of women eligible to receive services in Arkansas. Women who participate in BreastCare and are diagnosed with breast cancer have a higher percentage of earlier stage cancer compared to those who receive a diagnosis from outside of BreastCare. Bridging the Screening Gap will allow the program to meet Priority 1: Maintain/enhance the quality of established grantee programs of the Arkansas Affiliate 2009 Community Profile.



## “Overcoming Barriers to Treatment: Support Services”

### CARTI

<b>Project Director:</b>	Olivia Wyatt
<b>Address:</b>	PO Box 55050 Little Rock, AR 72215
<b>Phone:</b>	(501) 312-1733
<b>Email:</b>	owyatt@carti.com
<b>Type of Grant:</b>	Treatment
<b>Target Population:</b>	Low income, often medically undererved breast cancer patients
<b>Counties Served:</b>	Entire Affiliate Service Area
<b>Amnt Funded:</b>	\$33, 680

Radiation therapy typically requires breast cancer patients to receive four to six weeks of treatment five days a week. CARTI has treatment centers in five Arkansas cities, but our patients come from all counties in the state and often travel significant distances for their appointments. Fatigue is a common side effect of radiation treatment and of cancer which makes daily travel prohibitive for many. For patients living a distance from a CARTI center and without family or friends able to lodge them, affordable housing can be a major concern. For those able to travel, the cost of fuel to get to repeated appointments can be prohibitive. Travel and housing can be major barriers to low-income patients receiving the treatment they need to fight their cancer. This project will provide 88 qualifying low-income breast cancer patients with critical housing or transportation assistance during treatment. It will ensure they have access to quality radiation therapy treatment, help relieve stress and anxiety of financial strains so they can focus on fighting their cancer and make them better able to complete their treatment regimes.



## “Living with Breast Cancer” Conway Regional Medical Center

<b>Project Director:</b>	Rance Bryant
<b>Address:</b>	2302 College Avenue Conway, AR 72034
<b>Phone:</b>	(501) 513-5771
<b>Email:</b>	lrross@conwayregional.org
<b>Type of Grant:</b>	Treatment
<b>Target Population:</b>	Women diagnosed with breast cancer who are undergoing radiation or chemotherapy treatment
<b>Counties Served:</b>	Faulkner, Conway, Cleburne, Van Buren, Perry
<b>Amnt Funded:</b>	\$5, 245

For many years, the Conway Regional Health System (CRHS) has helped thousands of women in Faulkner, Conway, Van Buren, Cleburne, and Perry Counties to fight against breast cancer. The applicant, the Conway Regional Health Foundation, is the fundraising arm of CRHS. Women with breast cancer, who are undergoing radiology or chemotherapy treatment, often face mental stress, hair loss, unintended weight loss, and many other issues. *Living with Breast Cancer* will help improve the health and lives of these women. It will enable them to take advantage of treatment support at two major resources at CRHS: The Fabulous You Boutique and the Conway Regional Health and Fitness Center. At the Fabulous You Boutique, the women will receive many free services including Komen publications that address their specific concerns and a personal wig-fitting session. They will also select a wig, headwear and related items to take home with them. At the Health and Fitness Center, they can schedule complementary one-on-one nutrition counseling sessions with a registered dietician and/or one-on-one exercise therapy sessions with a certified personal trainer. *Living with Breast Cancer* is an expansion of the CRHS Look Good...Feel Better project which received a Komen grant award for 2010-2011.



## “Breast Cancer Awareness” Corning Area Healthcare, Inc.

<b>Project Director:</b>	Brigitte McDonald
<b>Address:</b>	P.O. Box 83 Corning, AR 72422
<b>Phone:</b>	(870) 857-3399
<b>Email:</b>	brigmcdonald@yahoo.com
<b>Type of Grant:</b>	Screening
<b>Target Population:</b>	Rural, low income, medically underserved women
<b>Counties Served:</b>	Clay, Lawrence, Randolph
<b>Amnt Funded:</b>	\$12, 373

Corning Area Healthcare, Inc. (CAHI) will increase access to provide breast care to rural, low income, medically underserved women in clay, Randolph and Lawrence counties. The breast cancer awareness program improves access and availability of services to rural low income medically underserved women. With this grant, CAHI is able to provide mammograms, breast ultrasounds, surgical consults and breast biopsy to our uninsured and underinsured patients. These services are covered at no cost to the patient through this grant.



## “Making Breast Health a Priority in Cross County”

### CrossRidge Community

<b>Project Director:</b>	Joy Shepherd
<b>Address:</b>	310 South Falls Blvd. Wynne, AR 72396
<b>Phone:</b>	(870) 208-2117
<b>Email:</b>	jshepherd@sbrmc.org
<b>Type of Grant:</b>	Screening
<b>Target Population:</b>	Women over 40
<b>Counties Served:</b>	Cross, St. Francis, Woodruff
<b>Amnt Funded:</b>	\$20, 862

Our project hopes to increase the number of women over 40 who receive a mammogram in Cross, Woodruff, and St. Francis counties. CrossRidge Community Hospital’s goal is to provide mammograms to women who could not otherwise afford it and also to provide \$75 reduced fee mammograms for every woman in October 2011.



## “Direct Financial Assistance” Encore for Women’s Health

<b>Project Director:</b>	Ruth Byrn
<b>Address:</b>	1200 Westpark Drive, Suite 400 Little Rock, AR 72204
<b>Phone:</b>	(501) 663-8406
<b>Email:</b>	Ruth@encoreforwomenshealth.org
<b>Type of Grant:</b>	Treatment
<b>Target Population:</b>	Medically underserved women
<b>Counties Served:</b>	Entire Affiliate Service Area
<b>Amnt Funded:</b>	\$15, 000

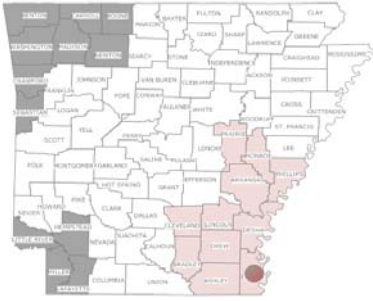
Encore for Women’s Health is a nonprofit program that operated statewide to help reduce the death rate and the impact of breast cancer on the lives of Arkansas women and their families. This project provides small amounts of direct financial help to medically underserved women in the Arkansas Affiliate area who need emergency assistance for reasons related to breast health. Most of the women have been diagnosed with breast cancer and as a direct or indirect result of the disease have experiences drastic financial hardships. They will use the money for such expenses as transportation to treatment or follow-up care, medicine, overdue, utility bills or rent, or sometimes to pay small amounts on existing medical bills. Some women will need diagnosis of a breast symptom that could be cancer and will use the money for transportation to diagnostic exams. The money awards are made only after other resources for help are exhausted and/or are insufficient to meet an urgent need.



## “Screening Navigation” Encore for Women’s Health

<b>Project Director:</b>	Ruth Byrn
<b>Address:</b>	1200 Westpark Drive, Suite 400 Little Rock, AR 72204
<b>Phone:</b>	(501) 663-8406
<b>Email:</b>	Ruth@encoreforwomenshealth.org
<b>Type of Grant:</b>	Screening
<b>Target Population:</b>	Medically underserved women
<b>Counties Served:</b>	Entire Affiliate Service Area
<b>Amnt Funded:</b>	\$72, 470

Encore for Women’s Health is a nonprofit program that operates statewide to help reduce the death rate and the impact of breast cancer on the lives of low income Arkansas women and their families. The Encore Navigation Project provides breast cancer education and support services, helps women get repeat yearly mammograms and clinical breast exams, helps those who have symptoms that could be breast cancer obtain diagnosis, and helps those diagnosed with breast cancer to access treatment without delay. Service methods include individual breast health needs assessment, helping women form a plan of action for meeting the needs, referral to reduced cost and free medical providers, and referral to outside sources for transportation and financial help. Follow-along support is provided, including exam reminders. Special attention is given to the needs of low-income women in treatment for breast cancer, and to the ongoing needs of low-income survivors for their early cancer detection exams. The project is especially alert to the circumstances of women living in the 20 counties targeted by the Arkansas Affiliate because of having no fixed mammography services.



## “Access Project Pink-Southeast Arkansas”

### Greater Delta Alliance for Health

<b>Project Director:</b>	Mellie Boagni-Watson
<b>Address:</b>	2729 Highway 65 & 82 South Lake Village, AR 71653
<b>Phone:</b>	(870) 265-9392
<b>Email:</b>	watsonm@chicotmemorial.com
<b>Type of Grant:</b>	Screening
<b>Target Population:</b>	Uninsured and underinsured women in southeast AR
<b>Counties Served:</b>	Ashley, Arkansas, Bradley, Chicot, Cleveland, Deshea, Drew, Lincoln, Monroe, Phillips & Prarie
<b>Amnt Funded:</b>	\$76, 450

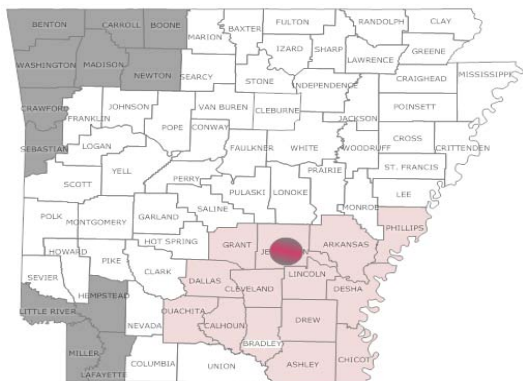
Access Project Pink-Southeast AR. provides free mammograms, ultrasounds, and breast health education to the rural, underserved population of women in eleven counties in Southeast Arkansas. Project Pink was created by the Greater Delta Alliance for Health, a non-profit organization of seven, rural hospitals, that are working together to provide improved healthcare and outreach services to southeast AR. Through collaborative efforts, mammograms (screening and diagnostic) and ultrasounds can be accessed easily by local residents and physicians through the utilization of a toll free number that is promoted in local exam rooms and through hospital medical staff presentations. Participants will be assisted by an access coordinator and navigated to the nearest hospital with mammogram and ultrasound services. The project is designed to provide access to those women that do not qualify for existing programs due to age limitations or lack of available funding. The project also serves women that do not get regular mammograms due to the high deductibles in their insurance policies. This year, the project will target women in the community over forty years of age who have never had a mammogram and those women in this age group that have not had a mammogram in over three years.



**“Days Make a Difference:  
Get Screened”  
Healthy Connections, Inc.**

<b>Project Director:</b>	Betty Johnson
<b>Address:</b>	136 Health Park Drive, PO Box 1848 Mena, AR 71953
<b>Phone:</b>	(479) 437-3449
<b>Email:</b>	bjohnson@healthy-connections.org
<b>Type of Grant:</b>	Screening
<b>Target Population:</b>	Uninsured, underinsured, low-income women and men where applicable
<b>Counties Served:</b>	Polk, Montgomery
<b>Amnt Funded:</b>	\$6, 540

The goal of the project is to increase access to mammography services for early detection of breast cancer for low income, uninsured and underinsured women and men where applicable. The project will provide fifty (50) screening mammograms and twenty (20) follow-up bilateral diagnostic mammograms to patients referred to the Mena Regional Health Systems facility by Healthy Connections, Inc medical providers. Healthy Connections, Inc.’s federally qualified community health centers in Mena and Mt. Ida will be involved in patient referrals, follow-up and educational outreach events.

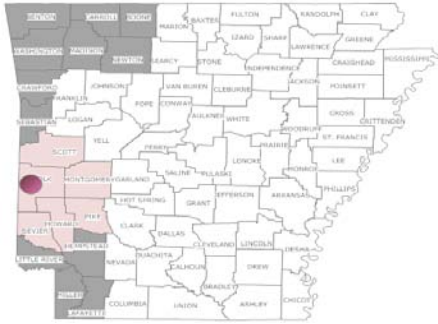


## “Reach Every Woman”

### Jefferson Regional Medical Center

<b>Project Director:</b>	Wendy Talbot
<b>Address:</b>	1600 West 40th Pine Bluff, AR 71603
<b>Phone:</b>	(870) 541-7661
<b>Email:</b>	talbotw@jrmc.org
<b>Type of Grant:</b>	Screening
<b>Target Population:</b>	Underinsured/uninsured women
<b>Counties Served:</b>	Ashley, Arkansas, Bradley, Calhoun, Chicot, Cleveland, Dallas, Desha, Drew, Grant, Jefferson, Lincoln, Ouachita, Phillips
<b>Amnt Funded:</b>	\$81,564

The JRM C Reach Every Woman program is committed to increasing breast cancer awareness and mammography utilization across South Arkansas by providing clinical breast exams, digital screening mammograms, diagnostic mammograms, ultrasounds and biopsy assistance to women in need. Program participants include women who are not eligible for the Breastcare program due to age or income guidelines, and women who are uninsured or underinsured. The program also focuses on breast health education by participating in numerous South Arkansas health fairs throughout the year.



## “Free Saturday Mammograms” Mena Regional Health System

<b>Project Director:</b>	Tim Bowen
<b>Address:</b>	311 North Morrow Mena, AR 71953
<b>Phone:</b>	(479) 394-6100
<b>Email:</b>	timb@menaregional.com
<b>Type of Grant:</b>	Screening
<b>Target Population:</b>	Low-Income Women
<b>Counties Served:</b>	Montgomery, Polk, Scott, Pike, Sevier, Howard
<b>Amnt Funded:</b>	\$17, 280

The Mena Regional Hospital proposes a free mammogram clinic to be conducted in its Radiology Department on the second Saturday of each month for a twelve month period. The goal is to reach 240 women from the hospital service area that cannot afford the cost of a mammogram or those that do not have insurance, as well as those women that cannot leave work in order to have a mammogram on a regular week-day appointment. If the proposed goal of 240 women per year is not met, then the program will be extended until the goal is reached. The patient’s will be screened in order to serve the best possible candidates for the mammograms. The program will provide the screening mammogram’s free of charge and the hospital will provide the staff necessary for this program.



## “BreastAssured VII”

### St. Bernards Development Foundation

<b>Project Director:</b>	Teresa Adams
<b>Address:</b>	400 East Street Jonesboro, AR 72401
<b>Phone:</b>	(870) 336-4815
<b>Email:</b>	tadams@sbrmc.org
<b>Type of Grant:</b>	Screening
<b>Target Population:</b>	Uninsured Women age 16-90
<b>Counties Served:</b>	Clay, Craighead, Crittenden, Cross, Fulton, Greene, Independence, Jackson, Lawrence, Lee, Mississippi, Monroe, Phillips, Poinsett, Prairie, Randolph, Sharp, St. Francis, White, and Woodruff
<b>Amnt Funded:</b>	\$103, 850

It is well established that mammography reduces mortality from breast cancer, but for many women in Northeast Arkansas, access to life-saving breast health services is beyond their reach. An increasing number of Northeast Arkansas women cannot afford breast health screening and diagnostic services because they are low-income and/or uninsured or they do not qualify for other financial assistance. As in previous BreastAssured projects, with funding from Susan G. Komen for the Cure, BreastAssured VII will identify indigent women in need of services and provide them with digital screening and diagnostic mammograms, breast ultrasounds and breast biopsies. Susan G. Komen BreastAssured VII will serve uninsured women from 20 Northeast Arkansas counties. A number of entities will help promote this project. They include three Critical Access Hospitals, nine primary care clinics located in rural and/or medically underserved areas, many local physicians, St. Bernards Medical Center and the St. Bernards Mobile Mammography Unit (MMU.)



## “Bringing Digital Mammography to Your Community”

### St. Bernards Development Foundation

<b>Project Director:</b>	Teresa Adams
<b>Address:</b>	400 East Street Jonesboro, AR 72401
<b>Phone:</b>	(870) 336-5009
<b>Email:</b>	tadams@sbrmc.org
<b>Type of Grant:</b>	Screening
<b>Target Population:</b>	Uninsured/indigent women in 18 Northeast Arkansas counties who need screening mammograms
<b>Counties Served:</b>	Clay, Craighead, Crittenden, Cross, Fulton, Greene, Independence, Jackson, Lawrence, Lee, Mississippi, Monroe, Phillips, Poinsett, Randolph, Sharp, St. Francis, Woodruff
<b>Amnt Funded:</b>	\$58, 960

Women in Northeast Arkansas face a number of barriers to obtaining annual screening mammograms, including lack of insurance, lack of information and lack of accessibility. With very few breast health providers in this geographically large, primarily rural and impoverished region, obtaining life-saving breast health services often proves difficult. *Bringing Digital Mammography to Your Community* will help women overcome those barriers, using the St. Bernards Mobile Mammography Unit (MMU) to offer free digital screening mammograms, breast health education and services to 1,400 women at outreach sites in 18 counties. *Bringing Digital Mammography to Your Community* will provide 110 screening mammograms to eligible uninsured women. It will also provide 50 clinical breast exams to enable women without a personal physician to obtain screening mammograms. To maintain the digital MMU, funds will be used for repairs to ensure the unit stays functional. *Bringing Digital Mammography to Your Community* also will fund a service contract to keep the unit on the road. St. Bernards will collaborate with the Witness Project, rural health clinics, community leaders and industries to reach women most in need. St. Bernards operates the only MMU in Northeast Arkansas and serves women in four counties with no fixed mammography services.

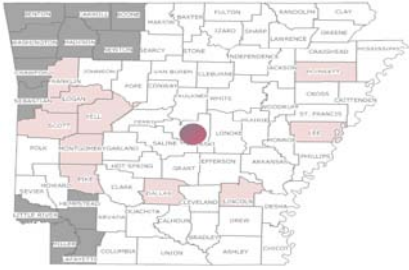


## “Services for Breast Cancer Survivors”

### St. Vincent Health System

<b>Project Director:</b>	Alesa Garner
<b>Address:</b>	2 St. Vincent Circle Little Rock, AR 72205
<b>Phone:</b>	(501) 552-3900
<b>Email:</b>	agarner@stvincenthealth.com
<b>Type of Grant:</b>	Treatment
<b>Target Population:</b>	Breast cancer survivors who need mastectomy bras and prostheses and lymphedema services; patients who would benefit from therapeutic massage
<b>Counties Served:</b>	Entire Affiliate Service Area
<b>Amnt Funded:</b>	\$74, 300

New Outlook: The Women’s Cancer Recovery Program of St. Vincent offers all Arkansas women diagnosed with cancer a full range of supportive, non-medical services to strengthen the whole woman—body, mind and spirit—regardless of her economic situation or where she receives treatment. New Outlook services include prosthesis fitting and wardrobe consultation, wigs and scarves, makeup consultation, educational materials, print and dvd library, nutritional and exercise counseling, support groups and referral services. With assistance from Komen for the Cure, New Outlook provides mastectomy bras and prostheses at no charge to women across the state who do not have sufficient insurance coverage for these items and thus cannot afford to pay for them. Komen grant funds will also be used to assist breast cancer survivors in dealing with lymphedema. Lymphedema services are either minimally covered by most insurance plans or not covered at all. New Outlook will provide free lymphedema massage therapy and lymphedema sleeves to women who need them. New Outlook will also offer a complimentary therapeutic massage to all newly-diagnosed breast cancer patients. Not only will the massage help patients with relaxation and well-being, but it will also provide training in massage techniques to prevent lymphedema.

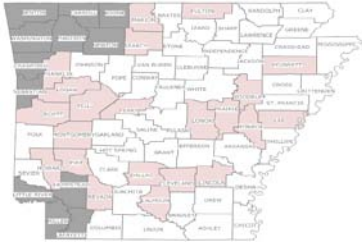


## “Esperanza y Vida” (Hope & Life)

### UAMS

<b>Project Director:</b>	Paul Greene
<b>Address:</b>	4301 W. Markham, Slot 812 Little Rock, AR 72205
<b>Phone:</b>	(501) 526-6706
<b>Email:</b>	pjgreene@uams.edu
<b>Type of Grant:</b>	Education
<b>Target Population:</b>	Hispanic/Latino women & men
<b>Counties Served:</b>	Dallas, Franklin, Lee, Lincoln, Logan, Montgomery, Pike, Poinsett, Scott, Yell
<b>Amnt Funded:</b>	\$53, 537

Latinas in the U.S. are more likely to have higher morbidity rates for breast cancer than Anglo women. Studies show that much of this may be due to disparities in screening rates, and that culturally appropriate interventions may improve these screening rates. The UAMS College of Public Health proposes to partner with the Arkansas BreastCare Program and other healthcare providers and organizations to provide educational programming regarding breast cancer awareness and direct navigation to screening and treatment for the Latino (primarily Mexican) population of Arkansas. The goal of the proposed *Esperanza y Vida* (Hope & Life) project is to provide novel, culturally tailored educational outreach based on another evidence-based model (the Witness Project) with navigation to mammography and follow-up services for the Latino community in Arkansas. The specific objectives are (1) To educate 350 Latino women and men in ten (10) Arkansas counties with no fixed mammography facilities (Dallas, Franklin, Lee, Lincoln, Logan, Montgomery, Pike, Poinsett, Scott, Yell) about breast cancer and the importance of regular screening and ensure continuity of care for women in need of follow-up services; and (2) To facilitate early detection of breast abnormalities or suspicious findings through navigation to mammography services.



## “Winthrop P. Rockefeller Cancer Institute Mammovan”

### UAMS

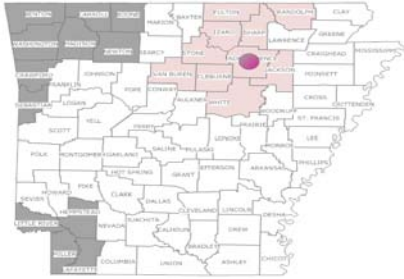
<b>Project Director:</b>	Robert Fincher
<b>Address:</b>	4301 W. Markham, Slot 556 Little Rock, AR 72205
<b>Phone:</b>	(501) 526-7300
<b>Email:</b>	fincherrobertl@uams.edu
<b>Type of Grant:</b>	Screening
<b>Target Population:</b>	Uninsured women in the 27 counties without an on-site mammography facility or mobile mammography unit
<b>Counties Served:</b>	Marion, Fulton, Poinsett, Woodruff, Lee, Searcy, Logan, Franklin, Scott, Yell, Perry, Prairie, Monroe, Montgomery, Howard, Dallas, Cleveland, Nevada, Calhoun, Lincoln, Pike, Madison, Newton, Pike, Miller, Lafayette, Lonoke
<b>Amnt Funded:</b>	\$92, 733

Accessibility barriers continue to exist throughout Arkansas. The number of mammography facilities nationwide has declined and many facilities have closed. (GAO, 2006). In our most underserved counties in Arkansas, women do not have access to breast cancer education or screening. In fact, 27 of Arkansas' 75 counties lack permanent certified (FDA-approved) mammography facilities.

The goals of the Digital Mammography Program are:

- To provide breast cancer education and screening to underserved Arkansans.
- To implement a coordinated patient navigation program to assist women who need screening follow-up and/or biopsy.
- To partner with local organizations and donors to sustain this program.

This seasoned team has already made a difference in Arkansas. Led by Robert Fincher, M.D., Director of the Breast Imaging Center at the UAMS/Rockefeller Cancer Institute and longtime leader in breast imaging, the program has a mobile unit team that includes a radiologic technologist, clinical technician, and navigator. The DMP will continue to coordinate with the Arkansas Cancer Control Program as well the Arkansas Affiliate of the Susan G. Komen Foundation to proactively reach out to women in the state who might not otherwise have the knowledge, access or ability to get an annual mammogram.



## “Komen Project” White River Health System, Inc.

<b>Project Director:</b>	Angela Dugger
<b>Address:</b>	1710 Harrison St. Batesville, AR 72501
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<b>Email:</b>	Adugger1@wrmc.com
<b>Type of Grant:</b>	Screening
<b>Target Population:</b>	Uninsured/underinsured women ages 40-64 and women with genetic history or physical deems their risk clinically significant
<b>Counties Served:</b>	Cleburne, Fulton, Independence, Izard, Jackson, Lawrence, Sharp, Stone, Van Buren, White
<b>Amnt Funded:</b>	\$36, 980

The Komen project provides free clinical breast exams and mammography services including: screening, diagnostic, ultrasound, and needle breast biopsies to medically underserved women in North Central Arkansas. The Komen Project seeks to reach out to those NFMS (no fixed mammography services) counties nearest the WRHS service area (Fulton, Searcy and Woodruff Counties) to provide information about free mammography service locations provided by the Komen Project. The Komen Project provides services to approximately 400 women who otherwise would not have the financial means to seek care on their own and do not qualify for the Arkansas BreastCare program or have any other healthcare coverage. The Komen Project goal is to save lives by detecting breast cancer earlier for the best possible treatment outcomes while ensuring quality and efficient healthcare with compassion, respect and dignity. The caring, dedicated staffs at each of the WRHS facilities in Stone, Sharp and Independence Counties know and understand the concerns women have about breast cancer.