

Project Title	Pink Carnation Sunday
Project Director	Tatiana Swanigan
Institute	Arkansas Department of Health
Address	4815 West Markham, Slot 11 Little Rock, AR 72205
Phone	(501) 661-2432
Amount Awarded	\$10,137.00
Counties Served	Entire Arkansas Affiliate Service Area
Project Summary	<p>Pink Carnation Sunday focuses on the importance of annual mammography. Trained by BreastCare staff, faith-based volunteers give an educational speech to their church congregation promoting breast cancer awareness. Women over 40 then receive a pink carnation and make a pledge to get a mammogram. Pink Carnation Sunday began eight years ago with 12 churches in three counties. Today, the program currently has 177 faith-based organizations all over the state.</p>