

Project Title	You Go Girl: Delta Breast Health Initiative
Amount Awarded	\$39,405.00
Project Director	Mellie Boagni-Watson
Institute	Chicot Memorial Hospital
Address	2729 Highway 65 & 82 South Lake Village, AR 71653
Phone	(870) 265-9392
Counties Served	Chicot
Project Summary	<p>The "You Go Girl" Initiative will encourage all generations of women in the community to unite against breast cancer by building a support network with family members. The goal of the project is to increase breast health and breast cancer awareness among women in Chicot County and surrounding communities; specifically focusing on the hard to reach rural population. The project will provide three educational seminars in the community; educating and instructing women of all generations on self-breast exams and the importance of yearly mammograms. The Initiative will also provide free screening mammograms, diagnostic mammograms, and clinical breast exams to women in the community who do not qualify for exams due to lack of insurance coverage, Medicaid, Medicare, or the Breast Care program. Vouchers for these services will be made available to anyone beginning in May 2008 at Chicot Memorial Hospital. In November 2008, the Initiative will recognize Breast Health Awareness and Breast Cancer month by hosting a ladies luncheon sponsoring speakers and recognizing local survivors of the disease.</p>