

Project Title	Touching Lives: Breast Health for Women in Faulkner County
Amount Awarded	\$20,010.00
Project Director	Esther Page
Institute	Conway Regional Health Foundation
Address	2302 College Avenue Conway, AR 72034
Phone	(501) 513-5101
Counties Served	Faulkner
Project Summary	<p><i>Touching Lives</i> is a new breast health care program for women in the town of Conway and surrounding Faulkner County. In <i>Touching Lives</i>, the Conway Regional Health Foundation (CRHF) has chosen to address women's most immediate and serious breast health needs. It will provide breast health education (BHE) for any and all women at various accessible sites in Faulkner County and a few nearby areas. Several BHE sessions will target minority groups. By presenting more BHE sessions, CRHF expects more women (insured and uninsured) will obtain screening mammograms. The program will also provide breast health screenings (screening mammograms and other follow-up diagnostic procedures) free of charge for uninsured/eligible women who live in the target service area. Many community entities will collaborate with CRHF to make the BHE sessions possible at their facilities. Local physicians and the Log Cabin Democrat will help promote both facets of the program to targeted women.</p>