



Project Title: Project Every Woman

Amount: \$37,145

Project Description:

Project 'Every Woman' is about every woman taking the opportunity to learn her personal risk for breast cancer. Building connections between providers and patients is vitally important to early detection and improving patient's chances for successful treatment. The project goal is to offer no cost screening mammograms to a target group of women 40 to 55 years of age who either do not have insurance/wellness benefits at work, can not afford a mammogram or do not qualify for BreastCare or other assistance. However no woman will be turned away who is outside the target age group is she has a genetic history or her physician deems her risk to be clinically significant. WRHS will also help provide clinical breast exams, diagnostic mammograms and breast ultrasounds to women referred by Encore Plus. Sometimes women are fearful or put off by myths surrounding the mammography procedure. Project 'Every Woman' is also about education. The Josephine Raye Rogers Center for Women and Imaging will invite women to tour the Imaging Center and see how mammograms are performed. Mammography technicians will answer questions and demystify the process. WRHS seeks to provide a comforting and informative experience for every woman who participates.

Service Area:

